

Discover the magic of Salem

2010 Destination Salem Photography Contest

FABULOUS PRIZES

- First Prize:** \$100 *and* the image will be featured on the cover of the Salem, Massachusetts *2011 Visitor & Travel Guide!*
- Second Prize:** \$50 Salem Gift Certificate
- Third Prize:** \$25 Salem Gift Certificate

SUBMISSION INFORMATION

1. **The deadline for submission is December 1, 2010.**
2. Images should be submitted in a high-resolution (at least 300 dpi at 5"x7") digital format.
3. Photographs must be submitted in .jpeg, .jpg or .tif format via email to destinationsalem@gmail.com or on disc to Destination Salem, PO Box 630, Salem, MA 01970.
4. High resolution scans of photographs are acceptable.
5. Each photograph must be accompanied by a submission form (see page 2).
6. Winners will be announced on December 17th, 2010 on Salem.org.

RULES & REGULATIONS

1. All amateur photographers – except members of the Destination Salem staff, board of directors, and their immediate families – are eligible. Amateur photographers earn less than 25% of their annual income from their photography.
2. All photographs must be taken in Salem.
3. All photographs must be of sites that are open to or available to the public.
4. All photographs become the property of the Salem Office of Tourism & Cultural Affairs, Inc. /dba/ Destination Salem and may be used in promotional, marketing, and/or advertising materials including, but not limited to, the Salem Visitor Guide, Salem.org, The Guide to Salem Haunted Happenings, and Haunted Happenings.org.
5. Photographers will get a photo credit if or when their image is used.
6. Minor adjustments including slight color adjustment and minor digital enhancements are permitted. Images should not be significantly altered, however, and may be disqualified if the image does not look authentic.
7. The photographer submitting the photograph must hold all rights to the photograph.
8. Photographs that feature a recognizable person (or people) must include a model release from the subject or, in the case of a minor, the subject's parent or guardian.
9. Images previously published or pending publication or that violate or infringe upon another person's copyright, are not eligible.
10. Each photographer may submit no more than three (3) images. Only one prize will be awarded to any one photographer.

QUESTIONS & SUBMISSION INFORMATION

Destination Salem:

Salem City Hall, P.O. Box 630, Salem, MA 01970.

(978) 741-3252; FAX (978) 741-7539; email questions to: info@salem.org; salem.org

Please email submissions to destinationsalem@gmail.com.

**2010 DESTINATION SALEM
PHOTOGRAPHY CONTEST ENTRY FORM**

Please copy this form into the body of your email if you are submitting your photograph electronically, or print this form and submit it with your photo on disc. **Submission deadline is December 1, 2010.**

Submission Date: _____

Photographer Name: _____

Mailing Address: _____

City: _____ **State:** _____ **Zip Code:** _____

Telephone: _____ **E-mail:** _____

Location of Photograph (please be specific): _____

Total Number of Photographs Submitted (a separate form is required for each submission, maximum of three): _____

All photographs MUST be taken in Salem, Massachusetts. All submissions will be reviewed by the Destination Salem Marketing Committee, which will select ten final photographs for a public vote on Salem.org and Facebook.com/destsalem. All decisions are final. Three photographs will be chosen. Winners will be announced on Salem.org on December 17, 2010.

Thank you for your entry and good luck!

PERMISSION TO USE PHOTOGRAPH / MODEL RELEASE

Any images that feature a recognizable person must be accompanied by the following release. If you are submitting electronically, please fax or mail this form to Destination Salem, FAX 978-741-7539, P.O. Box 630, Salem, MA 01970. Images featuring people that do not have a Model Release associated with it cannot be considered for the contest.

Subject and Location: Salem, Massachusetts 2010 Photography Contest

Photographer: _____

I grant to Destination Salem, its representatives and employees the right to use photographs taken of me and my property in connection with the above-identified photography contest. I authorize Destination Salem, its assigns and transferees, to copyright, use and publish the same in print and/or electronically. I agree that Destination Salem may use such photographs of me with or without my name and for any lawful purpose, including for example such purposes as publicity, illustration, advertising, and Web content.

I have read and understand the above:

Signature of subject, or parent or guardian (if under age 18): _____

Printed name of subject: _____

Organization Name (if applicable): _____

Mailing Address: _____

City: _____ **State:** _____ **Zip Code:** _____

Date: _____