



Salem will say “Aloha!” when Hōkūle‘a sails into port Thursday The Polynesian Voyaging Society canoe to include Salem Maritime National Historic Site on her global voyage

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Salem, MA . . . Salem, Massachusetts will say, Aloha! When Hawai‘i’s iconic voyaging canoe Hōkūle‘a arrives at Salem Maritime National Historic Site on Thursday, July 14 for three days. The 62-foot catamaran is in the midst of a multi-year circumnavigation of the globe to raise awareness of Polynesian maritime culture and ocean conservation.

Hōkūle‘a will be docked at Central Wharf at the Salem Maritime National Historic Site. She is expected to arrive mid-day on July 14 and depart before 7:00 AM on July 16. The crew will open Hōkūle‘a for public tours on Thursday from 1:00 – 5:00 PM.

“Salem is pleased to host the Hōkūle‘a during her global voyage,” said Mayor Kim Driscoll, “The visit of the Polynesian Voyaging Society is a perfect way to celebrate Salem’s revitalized waterfront and the Centennial of the National Park Service. We look forward to exchanging stories, culture, and history with the crew during Hōkūle‘a’s visit.”

A Polynesian voyaging canoe, Hōkūle‘a has been built in the tradition of ancient Hawaiian wa‘a kaulua (double-hulled voyaging canoe). Launched March 8, 1975, Hōkūle‘a (“Star of Gladness”) helped spark a revival of Hawaiian culture and wayfinding and is the iconic symbol of the Worldwide Voyage.

In March, Hōkūle‘a touched the continental US for the first time in the Everglades of Florida. She is currently sailing up the East Coast, connecting with schools, Native American peoples, maritime communities and more. After New England stops in Block Island, RI, Mystic Seaport, CT, Martha’s Vineyard, Woods Hole, and New Bedford, Hōkūle‘a will come to Salem en route from Boston to Portsmouth, NH.

“We are honored and excited to visit Salem, learn more about your special coastal community, and possibly share ideas for caring for each of our coastal homes, our oceans and our shared Island Earth with your community members,” writes Heidi Kai Guth, Chief Operating Officer of the Polynesian Voyaging Society.

“The National Park Service rangers and volunteers look forward to welcoming Hōkūle‘a to the North Shore and support its message of conservation of our precious resources-both in the ocean and on land,” says Salem Maritime NHS Superintendent Paul DePrey, “The living tradition of Polynesian navigation as demonstrated by Hōkūle‘a’s voyage is a reminder of the vibrant technologies found in the world’s maritime-based cultures. Preservation of this knowledge and skill is an important way to maintain strong connections to those who came before us.”

Members of Hōkūle‘a’s crew have been invited for a private viewing of the Peabody Essex Museum’s (PEM) Oceanic Art collection with Karen Kramer, Curator of Native American and Oceanic Art and Culture. Since the

museum's inception in 1799, PEM has collected art and cultural objects from the Pacific Islands and its collection of more than 22,000 works -- 3,000 of which are Native Hawaiian -- is considered among the most important in the world."

Special tours focused on the Oceanic collection at Historic New England's Phillips House Museum are also being arranged for the crew and general public. The Phillips House flies the Hawaiian flag to symbolize the family's connection to Hawaii and passion for Oceanic culture, which goes back to 1866 when Stephen Henry Phillips was the Attorney General for the Kingdom of Hawaii under King Kamehameha V. The family's Oceanic collections include hundreds of artifacts, rare books, archives, and images dating from the late 1700s through the mid-20th century.

At the House of the Seven Gables visitors and crew can learn about Retire Beckett through a small exhibit, which will be on view. The Retire Beckett House, now the Museum Store, was home of shipbuilder Retire Beckett (1753-1851). Beckett has to his credit the yacht Cleopatra's Barge, which was built in 1817 and visited 16 ports in Europe and North Africa until it was stripped and sold to King Kamehameha II in 1820. A replica of the yacht's cabins is on display at the Peabody Essex Museum. On Friday and Saturday the Gables will feature interactive family programming inspired by the canoe's visit to Salem. On Thursday, visitors are also welcome to join staff on the Seaside Lawn to welcome the Hōkūle'a into port at approximately 2:30-3:30 p.m.

The Hawthorne Hotel is providing accommodations for the crew during their visit, and members of the Polynesian Voyaging Society are expected to visit the Salem Marine Society clubhouse, a replica ship's cabin, on the roof of the hotel.

For more information on the Hōkūle'a , visit Hokulea.com; Salem Maritime National Historic Site: nps.gov/sama; and visiting Salem: salem.org. Join the conversation on social media with @destsalem and tag #SalemMA and #HokuleainSalem.

Follow the Hokule'a visit to Salem Maritime National Historic Site on the Facebook event page at <https://www.facebook.com/events/244505305935377/>.

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About Salem: Salem, Massachusetts, is a destination recognized around the world for its rich history, which includes the tragic Salem Witch Trials of 1692, the glorious maritime era that left its indelible mark on Salem through architecture, museums, and artifacts, and for its month-long celebration of Halloween. Today nearly one million people visit Salem annually, generating more than \$100 million in tourism spending.

About the National Park Service

More than 20,000 National Park Service employees care for America's 412 national parks and work with communities across the nation to help preserve local history and create close-to-home recreational opportunities. Visit us at www.nps.gov and on Facebook, Twitter and YouTube.

About Destination Salem: As the destination marketing organization for the City of Salem, Destination Salem cooperatively markets Salem as one of Massachusetts' best destinations for families, couples, domestic, and international travelers who are seeking an authentic New England experience, cultural enrichment, American history, fine dining, unique shopping and fun. For more information, visit Salem.org.