



MĀLAMA HONUA WORLDWIDE VOYAGE

SPONSORED BY HAWAIIAN AIRLINES



News Release

For Immediate Release: July 8, 2016

Contact:

Sonja Swenson Rogers
Polynesian Voyaging Society
sonja@pvshawaii.org
[\(808\) 745-3386](tel:(808)745-3386)

Maryann Zujewski
Salem Maritime National
Historic Site
maryann_zujewski@nps.gov
978-578-1642

Kate Fox
Destination Salem
kfox@salem.org
(978) 741-3252

LEGENDARY HAWAIIAN CANOE SAILS TO SALEM ON GLOBAL VOYAGE

Unprecedented voyage will dock at Salem Maritime National Historic Site where crew will honor and engage in cultural exchanges with Native Americans and share sustainability practices

(Salem, Massachusetts) Traditional Hawaiian voyaging canoe Hōkūleʻa will visit Salem Maritime National Historic Site as part of its leg through the New England area. This sail is part of a historic Worldwide Voyage covering more than 60,000 nautical miles, 100 ports, and 27 nations. Hōkūleʻa is a double-hull sailing vessel that voyages without the use of modern instruments, using stars, winds and waves to navigate from destination to destination. During this current leg, the crew is honoring Native American tribes in the region and teaching and learning about traditions and practices of protecting cultural and environmental resources. Weather, safety and schedule permitting, the crew will continue conducting community and educational outreach programs, including canoe tours to the public during each stop. Since the schedule is subject to change, the public is encouraged to visit hokulea.com.

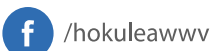
July 14 The Hōkūleʻa and its support ship Julie's Cat will be arriving in the late afternoon on Thursday the 14th, and will be docking at Central Wharf. The Hōkūleʻa will be welcomed during a ceremony on Central Wharf with Mayor Kim Driscoll, Salem Maritime National Historic Site Superintendent Paul DuPrey, and representatives from the Salem community.

July 15 Environmental and cultural education programming is being planned for Friday, times to be determined. The crew of the Hōkūleʻa will offer Canoe tours, as well.

July 16 Hōkūleʻa will be departing for Portsmouth, NH, in the morning. No public programming is planned.

Location Central Wharf, 160 Derby Street, Salem, MA 01970

Information Please follow the Salem Maritime NHS [event page](#) and [Hōkūleʻa](#) on Facebook for scheduling updates and changes.



Hōkūleʻa is sailing the Earth's oceans to visit and learn from those who are working to solve some of the greatest challenges facing the world today. Her crew spreads the Mālama Honua (care for Island Earth) message as it grows the global movement for a more sustainable world. The stories exchanged among crew members and communities they visit, add to the collective wisdom shaping global lessons for the future health of our Island Earth, and the health of our people, lands, and oceans. The Worldwide Voyage continues to spread its Mālama Honua message over the summer as it sails up the east coast to Maine.

For Hokulea's most up-to-date US east coast schedule, visit <http://www.hokulea.com/hokuleas-planned-east-coast-port-stops/>.

To follow the Malama Honua Worldwide Voyage, visit <http://hokulea.com/track-the-voyage>

The online press kit is available at www.hokulea.com/press.

About the Mālama Honua Worldwide Voyage presented by Hawaiian Airlines:

The Mālama Honua Worldwide Voyage will cover over 60,000 nautical miles, 100 ports, and 27 nations, including 12 of UNESCO's Marine World Heritage sites. Voyaging from Hawai'i in 2013 with an estimated sail conclusion date of June 2017, the Worldwide Voyage is taking the iconic sailing vessel, Hōkūleʻa, around Island Earth and her sister canoe, Hikianalia, around the Hawaiian Islands to grow a global movement toward a more sustainable world. The voyage seeks to engage all of Island Earth - practicing how to live sustainably while sharing Polynesian culture, learning from the past and from each other, creating global relationships, and discovering the wonders of the precious place we call home.

Since departing Hawaiian waters in May 2014, Hōkūleʻa has sailed more than 26,000 nautical miles and made stops in 14 countries and 70 ports, weaving a "Lei of Hope" around the world. Along the way, more than 200 volunteer crewmembers have helped to sail Hōkūleʻa to spread the message of Mālama Honua (or taking care of Island Earth) by promoting sustainability and environmental consciousness, as well as exchanging ideas with the countries she has visited. So far, crewmembers have connected with more than 45,000 people in communities across the South Pacific, Tasman Sea and Indian Ocean including Samoa, Aotearoa (New Zealand), Australia, Indonesia, Mauritius, South Africa, Brazil, U.S. Virgin Islands, and Cuba. The Mālama Honua Worldwide Voyage reached the East Coast of the United States in March 2016, stopping in Florida, South Carolina, and Virginia before continuing north to Washington D.C., New York City (where it celebrated [World Oceans Day](#) at the United Nations on June 8) and New England.

To learn more about Hōkūleʻa and this historic voyage, view: <https://youtu.be/tRHtu8rCAC0>

For a midway recap of the Worldwide Voyage, visit <http://www.hokulea.com/2015-worldwide-voyage-recap/>.

About Hōkūleʻa:

A symbol of cultural revival, the history of Hōkūleʻa is also being shared on this journey to inspire other indigenous cultures. This replica of an ancient Polynesian voyaging canoe was built 40 years ago and revitalized voyaging and navigation traditions throughout the Pacific. The canoe's twin hulls allow her to handle large ocean swells and recover easily in the troughs of waves, and her triangular canvas sails can harness winds up to 20 knots. Hōkūleʻa first set out on the Pacific Ocean in 1975. Through the revival of the traditional art and science of wayfinding—navigating the sea guided by nature using the ocean swells, stars, and wind—Hōkūleʻa sparked a Hawaiian cultural renaissance and has reawakened the world's sense of pride and strength as voyagers charting a course for our Island Earth.

About the Polynesian Voyaging Society:

The Polynesian Voyaging Society was founded in 1973 on a legacy of Pacific Ocean exploration, seeking to perpetuate the art and science of traditional Polynesian voyaging and the spirit of exploration through experiential educational programs that inspire students and their communities to respect and care for themselves, one another and their natural and cultural environments.

For more information about the Polynesian Voyaging Society and the Worldwide Voyage, visit www.hokulea.com or find us on Facebook, Twitter, Instagram, YouTube and Google+.

Note: The Polynesian Voyaging Society is sensitive to and understands the importance of diacritical markings. In mediums where the reproduction of these markings is true (i.e., in print), diacritical markings will be used. If a communication crosses several mediums to include the Web, which does not always reproduce diacritical markings correctly, diacritical markings will not be used.

###