



What's New in Salem in 2014

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Salem, MA. . . Ever-evolving, the historic seaport of Salem, Massachusetts has several new businesses and additions to existing businesses that are notable in 2014. Links and additional information for all businesses and events listed can be found on Salem.org.

ANNIVERSARIES

- **The Great Salem Fire Centennial** will include a symposium, lectures, walking tours, and exhibitions to mark the anniversary of this significant and massive fire.
- **Harbor Sweets Chocolates** is celebrating their 40th Anniversary with the release of the new Salt and Ayre line of salted chocolates and truffles.
- **The Salem Wax Museum** marks their 20th Anniversary in 2014.
- **The Witch Dungeon Museum** will commemorate its 35th Anniversary in 2014 with the addition of a 1705 land transfer document which was signed by Witch Trials judge Jonathan Corwin.

NEW FESTIVALS

- **Salem Willows Seafood Festival** will add flavor to the Salem Willows seaside park in July. Visitors will be able to indulge in seafood specialties, including lobster, fried clams, and all the New England Favorites. The festival will also include entertainment, chef demonstrations, kiddie land, beverage court and fireworks.
- **PEM/PM Evening Party Series** presents unconventional gatherings featuring cocktails and conversation, art making and music, culinary demonstrations and surprising experiences.
- **Pickwickan Endeavors (A festival of Dickens)** is the first bi-annual North American Dickens Conference, hosted by the International Dickens Fellowship-North of Boston Branch. Planned for September, the weekend will include Dickens talks, lectures, performances, and workshops.
- **Salem Spice Festival** will come to Salem 1630: Pioneer Village in September. A celebration of Salem's long and fascinating history with exotic exports from around the world, the festival will explore spices, herbs and teas in food, drink, medicines, and arts. Crafts, food samples and demonstrations, live music, lectures, workshops and storytelling will all be featured.
- **Salem Literary Festival** returns in November, 2014. Founded in 2008, this celebration of all things literary, will return after a three-year hiatus. The festival will feature authors, workshops, and events for writers and book lovers at venues around downtown.

ATTRACTIONS & TOURS

- **3-D Salem Time Machine** is a new way to experience Salem history. Utilizing innovative technology and special effects, Salem Time Machine transports visitors into Salem's exciting past.
- **Anne Bradstreet: Tenth Muse, First Poet** is a documentary film about America's first published poet, Anne Bradstreet.
- **Bewitched After Dark** walking tours offer a fun and informative exploration of Salem led by a native Salem witch.

- **Goodnight, Captain White** is Salem's maritime history mystery! Set in 1830, Captain White is a hysterical who-dunnit from the people who created Cry Innocent: The People Verses Bridget Bishop.
- **Salem Food Tours** offer guided food and cultural walking tours of Salem's best food shops and restaurants. Vegan tours available.
- **The True 1692** is a 3-D film about the Salem Witch Trials that screens at CinemaSalem.
- **Salem Witch Hunt: Examine the Evidence** is a 35-minute film about the events leading up to, during, and after the infamous Salem Witch Trials. Shown at the National Park Service Regional Visitor Center.
- **Sea Shuttle** offers tours of Salem Sound and service to Misery Island, an 83 acre island in Salem harbor with beaches and trails, aboard the catamaran *Endeavor*.
- **Witch Dungeon Museum** has acquired a 1705 land transfer document that was signed by Witch Trials judge Jonathan Corwin, which will be on exhibit in 2014.
- **Witch Trials Weekly** This weekly video blog uses current scholarship to share chronological updates from 1692 that correlate with where we are in the 2014 calendar. Based upon Marilynn Roach's chronology, *The Salem Witch Trials*.

EXHIBITIONS, LECTURES, AND THEATRE

- **The House of the Seven Gables** will present *Seven Lectures at the Seven Gables* on topics including local chocolates, privateering, heritage gardens, and the Salem Witch Trials.
- **Peabody Essex Museum** will present *California Design, Turner and the Sea, Calder and Abstraction: from Avant-Garde to Iconic Exhibitions*, and other special exhibitions in 2014.
- **Salem Theatre Company** will present Will Russell's *Shirley Valentine* as their final play of their 11th season.

TRANSPORTATION

- **The Salem Ferry** continues to run its popular seasonal service between Salem and Boston, and in October, service will be available between Hingham, on Boston's south shore, and Salem.

RESTAURANTS & DINING

- **A & B Salem** features healthy, local farm-to-table burgers, including vegetarian and gluten-free options, in the Old Salem Jail.
- **Colonial Hall** is a grand ballroom with vaulted ceilings and a gracious balcony in the heart of Salem.
- **Firenze Trattoria** brings authentic Tuscan-inspired Italian food to the Salem restaurant scene.
- **The Landing at Salem Wharf** is the perfect place for a cold refreshment waterside on the Salem Wharf.
- **Life Alive** serves organic, therapeutic, whole food.
- **Longboards Café & Bar** is serving lobster rolls, sandwiches, and flatbread on Pickering Wharf.
- **The Naumkeag Ordinary** Elevated comfort food
- **Opus** serves innovative cuisine, including sharing plates, sushi, and brunch daily.
- **Salem Screamery** is a unique ice cream and dessert shop.
- **Turner's Seafood at Lyceum Hall** is the second restaurant from the Turner Family, serving fresh New England Seafood in an iconic location

SHOPPING

- **Artist's Row** offers an updated, collaborative shopping district featuring local artists and crafters.
- **Avalanche Company Store** features outerwear and performance clothing for the whole family.

- **The Marble Faun Books & Gifts** is a literary-inspired gift shop with eclectic and antique books.
- **Pia**, formerly Two Girls, is an alluring woman's boutique on Derby Street.
- **Petite Étoile** is a new children's boutique that features top designers.
- **Roost & Company** offers an excellent mix of home, bath, jewelry, and gifts in the Front Street shopping district.
- **Salem Spice at the Picklepot** is a spice-trade inspired shop on Pickering Wharf.
- **The Scarlet Letter Press** is a print shop with an eclectic gallery of local art.

WITCH SHOPS & PSYCHICS

- **Anthony Bruno**, Psychic, has 24 years' experience and is reading at Magika on Pickering Wharf.
- **Enchanted** is a new magickal shop on Pickering Wharf, featuring Salem Witch Laurie Cabot.
- **Magika** features products made by local practitioners and crafters; readings by Strega Lori Bruno.

SERVICES

- **Lightshed Photography** offers professional and special event photography in the best light.
- **Salem Center for Past Life Regression** will help you understand your past lives with guidance from a trained past life therapist.

UNDER NEW OWNERSHIP/MANAGEMENT

- **The House of the Seven Gables** announced Kara McLaughlin as the new Executive Director of the House of the Seven Gables and the Settlement Association in 2013.
- **Essex's NY Pizza & Deli, Fountain Place Restaurant, Salem Historical Tours / Haunted Footsteps Ghost Tours** and **Stepping Stone Inn Bed & Breakfast** are each under new ownership.

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Contact

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About Salem: Salem, Massachusetts, is a destination recognized around the world for its rich history, which includes the tragic Salem Witch Trials of 1692, the glorious maritime era that left its indelible mark on Salem through architecture, museums, and artifacts, and for its month-long celebration of Halloween. Today nearly one million people visit Salem annually, generating more than \$100 million in tourism spending.

About Destination Salem: As the destination marketing organization for the City of Salem, Destination Salem cooperatively markets Salem as one of Massachusetts' best destinations for families, couples, domestic, and international travelers who are seeking an authentic New England experience, cultural enrichment, American history, fine dining, unique shopping and fun. For more information, visit Salem.org.