

STILL MAKING MEMORIES



SALEM, MASSACHUSETTS 2016 GROUP TOUR PROFILE

Salem is a group excursion rich in American heritage and international art and culture. Most noted for the Salem Witch Trials of 1692, Salem has a significant maritime history, beautiful architecture, literary heritage, and a year-round series of annual festivals. Many of Salem's museums, attractions, restaurants and tours are group-friendly, and we have varied group accommodations options downtown and in the greater Salem area.

Visit Salem.org/groups to learn how your group can maximize its visit to Salem. We look forward to working with you!

SALEM THEMES

Salem Witch Trials of 1692

The Salem Witch Trials are a dark period of fear and accusation. Several tours and attractions interpret the events of 1692, allowing ample opportunities for visitors to learn lessons from the stories of the Trials. We believe every visitor should reflect on the events of 1692 at the recently restored Salem Witch Trials Memorial.

Recommended sites: Bewitched After Dark Walking Tours, Cry Innocent: the People versus Bridget Bishop, Salem Wax Museum, Salem Witch Museum, Witch Dungeon Museum, Witch History Museum, and the Witch House.

Maritime Heritage

Salem has a vibrant, exciting maritime heritage that you can experience through exploring tall ships in our harbor and museums established by sea captains and filled with treasures from around the globe. See how the art and culture brought to Salem from around the world inspires the Salem of today.

Recommended sites: The House of the Seven Gables, Peabody Essex Museum, Phillips House Museum, Salem Maritime National Historic Site, Self-guided walking tour of Samuel McIntire National Historic District, Schooner *Fame*.

Literary Salem

Novelist Nathaniel Hawthorne is one of Salem's most famous sons, and here you can immerse yourself in his stories when you walk down Turner and Derby Streets. Playwright Arthur Miller found inspiration in Salem, as do contemporary novelists including Brunonia Barry, Kathleen Kent, and Katherine Howe.

Recommended Sites: The House of the Seven Gables, which inspired both Hawthorne and Barry; Salem Maritime National Historic Site; Self-guided walking tour of Nathaniel Hawthorne's Salem.

Haunted Salem

Scores of visitors to Salem are seeking a paranormal experience, and several professional paranormal investigators have set their sights on this bewitching seaport. Rumors have it that a girl screams from the second floor of the Ropes Mansion, Howard Street Cemetery has been haunted since 1692, and sailors stranded in a snowstorm periodically appear on Salem's wharves. If you are seeking your own personal ghosts, several of Salem's Witch shops offer mediumship.

Recommended sites: Haunted Footsteps Ghost Tours, Hex, Omen, The Salem Inn, Tales & Tombstones Trolley Tours.

Salem Sampler

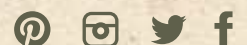
For your first visit to Salem, we recommend an overview tour aboard the Salem Trolley, immersion in the Witch Trials story at the Salem Witch Museum, Witch Dungeon, or Salem Wax Museum, and a tour of the iconic House of the Seven Gables. If time allows, the Peabody Essex Museum offers a unique step into Salem's historic and contemporary global connections. The tour, three attractions, and lunch will fill a day with just enough time to shop for the perfect souvenir!

CONTACT

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Salem
Still making history.



@DestSalem #SalemMA

GROUP-WELCOMING ATTRACTIONS, ACCOMMODATIONS, RESTAURANTS, & TOURS IN SALEM, MASSACHUSETTS

RECEPTIVE OPERATORS

Hawthorne Tours
HawthorneTours.com | 978.744.5463

ACCOMMODATIONS

Hawthorne Hotel
HawthorneHotel.com | 978.744.4080

MUSEUMS, ATTRACTIONS

Count Orlok's Nightmare Gallery
NightmareGallery.com | 978.740.0500

**Cry Innocent: The People versus
Bridget Bishop**
CryInnocentSalem.com | 978.867.4767

Deacon Giles Distillery
DeaconGiles.com | 978.306.6675

Far from the Tree Cidery
Farfromthetreecidery.com | 978.224.2904

**Gallows Hill: The Witchcraft & Ghost
Experience**
GallowsHillSalem.com | 978.825.0222

The House of the Seven Gables
7Gables.org | 978.744.0991

New England Pirate Museum
PirateMuseum.com | 978.741.2800

Peabody Essex Museum
pem.org | 978.745.9500 ext. 3014

The Phillips House, Historic New England
HistoricNewEngland.org | 978.744.0440

Salem Maritime National Historic Site
nps.gov/sama | 978.744.5463

Witch Dungeon Museum
WitchDungeon.com | 978.741.3570

Witch History Museum
WitchHistoryMuseum.com | 978.741.7770

Salem Wax Museum
SalemWaxMuseum.com | 978.740.2929

Salem Witch Museum
SalemWitchMuseum.com | 978.744.1692



TOURS WALKING, TROLLEY, HARBOR

Bewitched After Dark Walking Tours
BewitchedAfterDark.com | 978.498.4061

Coffee Walks with Salem Food Tours
SalemFoodTours.com | 978.594.8811

Hocus Pocus Tours
HocusPocusTours.com | 781.248.2031

Mahi Mahi Cruises & Charters
MahiCruises.com | 978.825.0001

Salem Historical Tours
SalemHistoricalTours.com | 978.745.0666

Salem Trolley Tours
SalemTrolley.com | 978.744.5469

RESTAURANTS

Finz Seafood and Grill
FinzSeafood.com | 978.744.8485

Reds' Sandwich Shop
RedsSandwichShop.com | 978.745.3527

Sea Level Oyster Bar & Restaurant
SeaLevelOysterBar.com | 978.741.0555

Victoria Station
VictoriaStationSalem.com | 978.745.3400

Village Tavern
VillageTavernSalem.com | 978.744.2858

FESTIVALS

Salem Haunted Happenings
October 1–31, 2016

Our biggest month of the year! Salem attracts more than 250,000 visitors during this beloved celebration of fall and Halloween in New England. Please note: Special group terms may exist at attractions, restaurants, and accommodations in October.
HauntedHappenings.org



TRANSPORTATION

The Salem Ferry / Boston Harbor Cruises
SalemFerry.com | 617.227.4321



LOCATION & ACCESS

Salem is located 15 miles north of Boston on the Massachusetts coast. It takes approximately 30 minutes by car or 30 minutes by Commuter Rail from Boston's North Station, or 55 minutes by seasonal ferry from Boston's long Wharf. Logan International Airport in Boston is the closest airport.



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