



## **Salem, Mass. to host its first Food Truck Festival**

### **The team behind New England Open Markets will bring more than 25 food trucks to the Halloween capital of the world**

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Salem, MA . . . New England Open Markets will bring a cornucopia of food trucks to Salem Common to kick off the city's annual Halloween celebrations with the first Salem Food Truck Festival. On October 1st and 2nd, 2016 from 11 AM to 6 PM over 25 food trucks from across New England will converge on historic Salem Common just in time for the kick-off of the month long 2016 Haunted Happenings Festival.

The City of Salem has partnered with New England Open Markets to expand the offerings in downtown Salem during this busy month-long celebration. Open Markets founder Chris Masci brings his festival/market expertise to Salem for another fantastic event that adds to the already successful roster of events that include Salem Open Market and Salem Holiday Market in Salem and many in South Boston including the highly successful Ink Block Market.

From Grilled Cheese to Poutine, from whoopie pies to cookies there is something on tap for everyone at the first food truck festival. Fan favorites Bon Me food truck, The Cookie Monstah, Roxy's Grilled Cheese and more will be bringing a food court like no other to the heart of the city. The two day festival will also include live music and local buskers.

#### **Learn More**

Salem Food Truck Festival

October 1 & 2, 2016

Salem Common, Salem, MA 01970

**Web:** [newenglandopenmarkets.com/salem-food-truck-festival/](http://newenglandopenmarkets.com/salem-food-truck-festival/)

**Facebook:** [facebook.com/events/1380378558640990/](https://facebook.com/events/1380378558640990/)

**Twitter:** @seopenmarket @creativesalem

For information on what else to do while in Salem visit [salem.org](http://salem.org) and [creativesalem.com](http://creativesalem.com).

For information on Salem Haunted Happenings, visit [HauntedHappenings.org](http://HauntedHappenings.org).

#### **Contact - Salem Food Truck Festival**

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### ABOUT NEW ENGLAND OPEN MARKETS



New England Open Markets had its beginnings in 2003 when its founder, Chis Masci, freshly transplanted from NYC, missed his Sunday trek with friends to that city's open-air markets. A lover of markets both here and abroad, and the wares and the atmosphere they offer, Masci saw what Boston was missing out on. Thus began his ambitious desire to fill that void and the task of locating an outdoor site. He found it in Boston's South End full of artists' studios and galleries, the perfect location for the small band of artisans and craftspeople that joined him for this adventure know as South End Open Market.

From Holiday Markets promising truly festive shopping experiences each year to establishing new venues, New England Open Markets' events are ever-changing and expanding to accommodate both the growing number of talented artist-entrepreneurs and fans of the unique as well.

### ABOUT CREATIVE SALEM



Creative Salem celebrates Salem and the North Shore as hubs of creativity, spotlighting professionals on the cutting-edge, and promoting art in the everyday. Celebrating culture and creativity with Salem calendar listings, reviews, opportunities and more.

Creative Salem is an organization of like-minded creative individuals with the mission of ensuring creativity and the arts are a relevant part of daily community and small business life and educating people on the importance arts and creativity play in the community.

### ABOUT SALEM



Salem, Massachusetts, is a destination recognized around the world for its rich history, which includes the tragic Salem Witch Trials of 1692, the glorious maritime era that left its indelible mark on the City through architecture, museums, and artifacts, and for its month-long celebration of Halloween. Learn more at [Salem.org](http://Salem.org).