

SALEM, MASSACHUSETTS 2017 GROUP TOUR PROFILE

Most noted for the Salem Witch Trials of 1692, Salem Massachusetts, has a significant maritime history, beautiful architecture, literary heritage and a year-round series of annual festivals. Many of Salem's museums, attractions, restaurants and tours are group-friendly, and we have varied group accommodations options downtown and in the greater Salem area.

Visit Salem.org/groups to create your adventure in Salem. We look forward to working with you!

Salem Themes

Salem Witch Trials of 1692



The Salem Witch Trials are a dark period of fear and accusation. Several tours and attractions interpret the events of 1692, allowing ample opportunities for visitors to learn lessons from the stories of the Trials. We believe every visitor should reflect on the events of 1692 at the recently restored Salem Witch Trials Memorial.



Maritime Heritage

Experience the great age of sail aboard a tall ship and in our museum exhibits and historic homes. Explore Salem Maritime National Historic Site and be immersed in the stories of sailors and sea captains. Learn how the art and culture brought to Salem from around the world inspires the Salem of today.



Literary Salem

Nathaniel Hawthorne is America's first great novelist. Immerse yourself in his stories when you walk down Turner and Derby streets. Playwright Arthur Miller found inspiration for *The Crucible* in Salem, as have several contemporary novelists including Brunonia Barry and Katherine Howe.



Haunted Salem

Scores of visitors to Salem are seeking a paranormal experience, and several professional paranormal investigators have set their sights on this bewitching seaport. Rumors have it that a girl screams from the second floor of the Ropes Mansion, Howard Street Cemetery has been haunted since 1692, and sailors stranded in a snowstorm periodically appear on Salem's wharves. If you are seeking your own personal ghosts, several of Salem's witch shops offer mediumship.



GROUP TOUR AMENITIES

- Assistance with itinerary planning
- FAM tours
- Free motor coach parking (first-come, first-served)
- Motor coach drop-zones
- Overflow motor coach parking
- Picnic tables (Salem Maritime National Historic Site)
- Public restrooms (Salem Maritime National Historic Site)
- Motor Coach parking Map and Guidelines (free)

TOUR GUIDE LICENSES

The City of Salem requires all hired tour guides, except for teachers leading a tour that pertains to their curriculum, to be licensed by the City of Salem. The penalty for leading a tour without a license is between \$25-\$100. For information pertaining to obtaining a Tour Guide License, please contact the City of Salem Clerk's Office at 978-745-9595.

FOR MORE INFORMATION

Destination Salem
81 Washington Street, Suite 204
Salem, MA 01970
salem.org | 978-741-3252

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Salem
Still making history.

@DESTSALEM #SALEMMMA

GROUP WELCOMING SITES IN SALEM

RECEPTIVE OPERATORS

Hawthorne Tours

HawthorneTours.com | 978-744-5463

ACCOMMODATIONS

Hawthorne Hotel

HawthorneHotel.com | 978-744-4080

Salem Waterfront Hotel & Suites

SalemWaterfrontHotel.com
978-740-8788

MUSEUMS, ATTRACTIONS & TOURS

Bewitched After Dark Walking Tours

BewitchedAfterDark.com | 978-498-4061

Black Cat Tours

BlackCatSalem.com | 978-239-9145

Coffee Walks with Salem Food Tours

SalemFoodTours.com | 978-594-8811

Count Orlok's Nightmare Gallery

NightmareGallery.com | 978-740-0500

Cry Innocent: The People versus Bridget Bishop

CryInnocentSalem.com | 978-810-2588

Deacon Giles Distillery

DeaconGiles.com | 978-306-6675

Gallows Hill: Museum & Theatre

GallowsHillSalem.com | 978-825-0222

Hocus Pocus Tours

HocusPocusTours.com | 781-248-2031

The House of the Seven Gables

7Gables.org | 978-744-0991

Mahi Mahi Cruises & Charters

MahiCruises.com | 978-825-0001

New England Pirate Museum

PirateMuseum.com | 978-741-2800

Omen Psychic Parlor and Witchcraft Emporium

OmenSalem.com | 978-666-0763

Peabody Essex Museum

pem.org | 978-745-9500 ext. 3014

The Phillips House, Historic New England

HistoricNewEngland.org | 978-744-0440

Salem Historical Tours

SalemHistoricalTours.com | 978-745-0666

Salem Maritime National Historic Site

nps.gov/sama | 978-740-1650

Salem Night Tour

SalemGhostTours.com | 978-741-1170

Salem Wax Museum

SalemWaxMuseum.com | 978-740-2929

Salem Trolley

SalemTrolley.com | 978-744-5469

Salem Witch Museum

SalemWitchMuseum.com | 978-744-1692

Schooner FAME of Salem

SchoonerFame.com | 978-729-7600

Sea Shuttle

Sea-Shuttle.com | 888-400-8601

Witch Dungeon Museum

WitchDungeon.com | 978-741-3570

Witch History Museum

WitchHistoryMuseum.com | 978-741-7770

RESTAURANTS

Adriatic Restaurant & Bar

AdriaticRestaurantandBar.com
978-594-1832

Bambolina

BambolinaRestaurant.com
978-594-8709

Brodie's Seaport

BrodiesSeaport.com
978-594-8490

Essex's NY Pizza & Deli

EssexsNYPizza.com
978-741-1383

Finz Seafood and Grill

FinzSeafood.com | 978-744-8485

Red's Sandwich Shop

RedsSandwichShop.com | 978-745-3527

Sea Level Oyster Bar & Restaurant

SeaLevelOysterBar.com | 978-741-0555

Turner's Seafood

Turners-Seafood.com | 978-745-7665

Victoria Station

VictoriaStationSalem.com
978-745-3400

Village Tavern

VillageTavernSalem.com | 978-744-2858

FESTIVALS

Salem's So Sweet – February

Salem Arts Festival – June

Heritage Days – August

Salem Haunted Happenings – October

Christmas in Salem – December



TRANSPORTATION

The Salem Ferry / Boston Harbor Cruises
SalemFerry.com | 617-227-4321

LOCATION, DIRECTIONS & PARKING



Salem is located 15 miles north of Boston on the Massachusetts coast. It takes approximately 40 minutes to drive or 55 minutes by seasonal ferry from Boston's Long Wharf.

Logan International Airport in Boston is the closest airport.

The City of Salem provides drop-zones and free downtown motor coach parking on a first-come, first-served basis. Overflow parking is available on the outskirts of the downtown. Please request a complimentary copy of the 2017 Motor Coach Map & Guidelines by emailing Kate Fox at kfox@salem.org or calling Destination Salem at 978-741-3252.