

Most noted for the Salem Witch Trials of 1692, Salem has a fascinating maritime history, beautiful architecture, literary heritage, and a robust calendar of annual events and festivals. Many of Salem's museums, attractions, restaurants, and tours are group-friendly, and we offer group accommodations options downtown and in the greater Salem area. Visit [Salem.org/groups](http://Salem.org/groups) to create your group's adventure in Salem. We look forwards to working with you!

# Salem, Massachusetts Group Tour Profile



## SALEM THEMES

### SALEM WITCH TRIALS OF 1692



The Salem Witch Trials are a dark period of fear and accusation. There are several attractions,

museums, walking tours, and films that examine and interpret the Witch Trials. Visitors are encouraged to pause for reflection and remembrance at the Salem Witch Trials Memorial.

### MARITIME HERITAGE



Salem has a vibrant, exciting maritime heritage. From boat-building to fishing to the prosperous

China trade, residents of Salem earned great wealth during the 17th and 18th centuries. Today there are several museums and historic sites that illustrate the impact of goods, art and culture from around the world on Salem.

### HAUNTED SALEM



Salem offers ghostly tours waiting to tell you about Salem's murder mysteries, wrongful deaths,

and wandering spirits. If your group seeks their personal ghosts, shops and psychic parlors offer mediumship and séances for groups.

### BOOKS & MOVIES



Here you can immerse yourself in the stories of Nathaniel Hawthorne, Arthur Miller, Brunonia

Barry, Katherine Howe, Kathleen Kent, and more. The movie *Hocus Pocus* continues to have a dedicated following of fans who want to visit the sites used in the film. In recent years, Salem has "doubled" for locations in David O. Russell's films *Joy* and *American Hustle*.

### SALEM SAMPLER



If this is your first visit to Salem, we recommend an overview tour aboard the Salem Trolley, immersion

in the Witch Trials story at the Salem Witch Museum, Witch Dungeon Museum, or Salem Wax Museum, and a tour of the iconic House of the Seven Gables. If time allows, the Peabody Essex Museum is perfect to learn about Salem's historic and contemporary global connections.

## CONTACT US!

### Destination Salem

978-741-3252 | [salem.org/groups](http://salem.org/groups)  
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Salem, Massachusetts 01970

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[kfox@salem.org](mailto:kfox@salem.org)

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## WHAT'S NEW IN 2018-2019

- Changes to motorcoach parking locations and addition of drop/pick-up zones
- The House of the Seven Gables celebrates its 350th Anniversary
- Omen Psychic Parlor expansion
- Witch Pix Photography Studio

## New Dining Options

- Brothers Taverna welcomes groups
- Finz Seafood & Grill is moving and will have new function space
- Ledger Restaurant

## Coming in 2020!

- The Hampton Inn (Maine Course Hospitality)
- The Peabody Essex Museum expansion

## GROUP TOUR AMENITIES

- Assistance with itinerary planning
- FAM tours
- Free motorcoach parking (first-come, first-served)
- Motorcoach drop-zones
- Overflow motorcoach parking
- Picnic tables (Salem Maritime National Historic Site)
- Public restrooms (Salem Maritime National Historic Site)
- Motorcoach Parking Map and Guidelines (free)

## TOUR GUIDE LICENSES

The City of Salem requires all hired tour guides, except for teachers leading a tour that pertains to their curriculum, to be licensed by the City of Salem. The penalty for leading a tour without a license is between \$25-\$100. For information pertaining to obtaining a Tour Guide License, please contact the City of Salem Clerk's Office at 978-745-9595.





## SALEM IS LOCATED 17 MILES FROM BOSTON

- ◇ Closest Highway: MA RTE-128
- ◇ Closest Interstate: I-95
- ◇ Driving / Coach: 45 minutes, depending on traffic
- ◇ Seasonal High-Speed Ferry: 55 minutes
- ◇ Train: MBTA Commuter Rail, 30 minutes from Boston on the Newburyport/Rockport Line
- ◇ Closest Major Airport: Logan International Airport

# GROUP-WELCOMING SITES IN SALEM, MASSACHUSETTS

## RECEPTIVE OPERATORS

**Hawthorne Tours**  
HawthorneTours.com  
978-744-5463

**Wolf Adventures & Tours**  
WolfeTours.com  
978-255-1645

**Peabody Essex Museum**  
PEM.org  
978-745-9500 ext. 3014

**Omen Psychic Parlor and Witchcraft Emporium**  
OmenSalem.com  
978-666-0763

**The Phillips House, Historic New England**  
HistoricNewEngland.org  
978-744-0440

**The House of the Seven Gables**  
7Gables.org | 978-744-0991

**Salem Maritime NHS**  
nps.gov/sama  
978-740-1650

**Salem Wax Museum**  
SalemWaxMuseum.com  
978-740-2929

**Salem Willows Arcade**  
WillowsArcade.com  
978-745-0251

**Salem Witch Museum**  
SalemWitchMuseum.com  
978-744-1692

**Witch Dungeon Museum**  
WitchDungeon.com  
978-741-3570

**Witch History Museum**  
WitchHistoryMuseum.com  
978-741-7770

## TROLLEY & WALKING TOURS

**A.M. Coffee Walks / Salem Food Tours**  
SalemFoodTours.com  
978-594-8811

**Bewitched After Dark Walking Tours**  
BewitchedAfterDark.com  
978-498-4061

**Black Cat Tours**  
BlackCatSalem.com  
978-239-9145

**Hocus Pocus Tours**  
HocusPocusTours.com  
781-248-2031



**Salem Historical Tours**  
SalemHistoricalTours.com  
978-745-0666

**Salem Night Tour**  
SalemGhostTours.com  
978-741-1170

**Salem Trolley**  
SalemTrolley.com  
978-744-5469

**Witch Pix Photography**  
WitchPixofSalem.com  
978-745-2021

## SAILS & HARBOR TOURS

**Mahi Cruises & Charters**  
MahiCruises.com  
978-825-0001

**Schooner *Fame of Salem***  
SchoonerFame.com  
978-729-7600

**Sea Shuttle**  
Sea-Shuttle.com  
888-400-8601

## TRANSPORTATION

**Salem Ferry from Boston/ Boston Harbor Tours**  
SalemFerry.com  
617-227-4321

## RESTAURANTS

**Adriatic Restaurant & Bar**  
AdriaticRestaurantandBar.com  
978-594-1832

**Brodie's Seaport**  
BrodiesSeaport.com  
978-594-8490

**Brother's Taverna**  
SalemBrothersTaverna.com  
978-741-4648

**Essex's NY Pizza & Deli**  
EssexsNYPizza.com  
978-741-1383

**Finz Seafood and Grill**  
HipFinz.com | 978-744-8485

**Ledger**  
LedgerSalem.com  
978-594-1908

**Red's Sandwich Shop**  
RedsSandwichShop.com  
978-745-3527

**Rockafellas**  
RockafellasofSalem.com  
978-745-2411

**Sea Level Oyster Bar**  
SeaLevelOysterBar.com  
978-741-0555

**Turner's Seafood at Lyceum Hall**  
Turners-Seafood.com  
978-745-7665

**Village Tavern**  
VillageTavernSalem.com  
978-744-2858



## FESTIVALS & EVENTS

**Christmas in Salem**  
ChristmasinSalem.org

**Massachusetts Poetry Festival**  
MassPoetry.org

**Salem Film Fest**  
SalemFilmFest.com

**Salem Haunted Happenings**  
HauntedHappenings.org

**Salem Jazz & Soul Festival**  
SalemJazzSoul.org



## ACCOMMODATIONS

**Hawthorne Hotel**  
HawthorneHotel.com  
978-744-4080

**Salem Waterfront Hotel & Suites**  
SalemWaterfrontHotel.com  
978-740-8788

## MUSEUMS & ATTRACTIONS

**Count Orlok's Nightmare Gallery**  
NightmareGallery.com  
978-740-0500

**Cry Innocent: The People Versus Bridget Bishop**  
HistoryAliveSalem.com  
978-810-2588

**Gallows Hill Museum/Theatre**  
GallowsHillSalem.com  
978-825-0222

**New England Pirate Museum**  
PirateMuseum.com  
978-741-2800

